



Local Bakery  
Welcome Pack



# A Brief Summary

## EF Bakers – Your Local Artisan Bakery

EF Bakers are a local artisan bakery that specialise in handmaking high quality bread and confectionery products at affordable prices.

We use only quality wholesome ingredients locally sourced where possible, carefully chosen for their integrity and dietary benefit.

Our skilled bakers work using traditional recipes and baking methods. This gives our products time to mature enhancing their flavour and keeping quality.

The experience of our baker's spans decades and we have therefore gained the trust and loyalty of many customers.



# Getting Started

## Setting up an account



### 1) Contact us

As soon as you are ready to start receiving deliveries from us, get in touch in one of the following ways:



Telephone: **0333 303 4313** or **07713 391288**

WhatsApp or SMS: **07713 391288**



Email: **orders@efbakers.co.uk**



### 2) Complete a New Account Form

You can either download a new account form from our website, complete and return or we will email you a copy for completion.



### 3) Confirm Delivery Arrangements & Shelving Space

Once an account has been setup, we will call you to discuss your delivery schedule.

- We will deliver on either **Monday, Wednesday, Friday** or **Tuesday, Thursday, Saturday**
- We will need to agree a safe place for your delivery to be left overnight.
- Deliveries are made between 2am and 6am.



# General Information



## Getting the most out of our products

This pack contains schematic plans and range lists. To ensure the correct set up of local bakery in store you should:

- Tell us the space you have available in store.
- Implement the core range as per the planograms for a minimum period of four weeks.
- If required, poor performing products within the range with low sales or high waste can be replaced with any lines in the additional range.

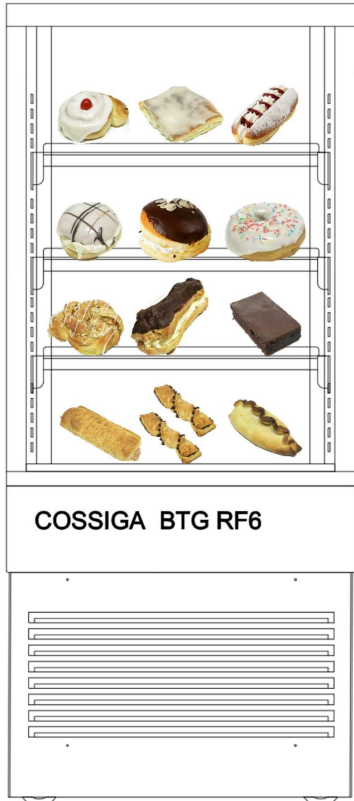
## A Guide to Ordering

When you need to order by		For Delivery
Friday 2:15pm	>	Monday & Tuesday
Monday 2:15pm	>	Wednesday
Tuesday 2:15pm	>	Thursday
Wednesday 2:15pm	>	Friday
Thursday 2:15pm	>	Saturday



# Planograms

## SINGLE UNIT



### SHELF 3

W:495mm x D:445mm

074 BELGIAN BUN 7141247932877	730 APPLE DANISH 5010666412852	718 LONG JAM SPLIT DOUGHNUT 5010666393373
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### SHELF 2

W:495mm x D:445mm

663 APPLE TOP CHOC DOUGHNUT 5010666440503	664 ALMOND AND CREAM DOUGHNUT 7141247879332	1059UP RAINBOW DOUGHNUT 7141247879028
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### SHELF 1

W:495mm x D:445mm

2207 CINAMON APPLE THRILL 7141247867919	669 ECLAIR 7141042657302	086 CHOCOLATE BROWNIE 5010666440169
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### BASE TRAY

W:540mm x D:510mm

054 6" SAUSAGE ROLL 7141042661279	2247 CHOCOLATE TWIST 7141247856302	056 BEEF AND VEGETABLE PASTY 7141042659238
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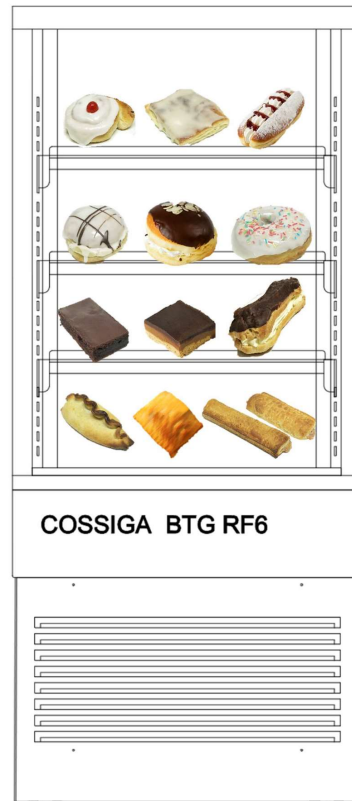
COSSIGA BTGRF6

Ready for:

1 x COSSIGA BTGRF6

L:600xD:750xH:1380 (mm)

## DOUBLE UNIT



### SHELF 3

W:495mm x D:445mm

074 BELGIAN BUN 7141247932877	730 APPLE DANISH 5010666412852	718 LONG JAM SPLIT DOUGHNUT 5010666393373
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### SHELF 2

W:495mm x D:445mm

663 APPLE TOP CHOC DOUGHNUT 5010666440503	664 ALMOND CHOC DOUGHNUT 7141247879332	1059UP RAINBOW DOUGHNUT 7141247879028
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### SHELF 1

W:495mm x D:445mm

086 CHOCOLATE BROWNIE 5010666440169	085 MILLIONAIRE SHORT BREAD 5010666440152	669 ECLAIR 7141042657302
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### BASE TRAY

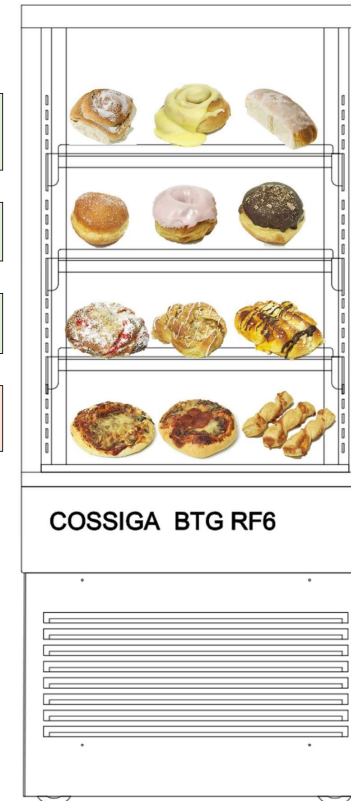
W:540mm x D:510mm

056 BEEF AND VEGETABLE PASTY 7141042659238	059 STEAK SLICE 7141247851956	055 8" SAUSAGE ROLL 7141042661224	054 6" SAUSAGE ROLL 7141042661279
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COSSIGA BTGRF6

Ready for:

2 x COSSIGA BTGRF6 L:600xD:750xH:1380 (mm)



### SHELF 3

W:495mm x D:445mm

075 CHELSEA BUNS 5010666440015	806 LEMON BELGIAN 5010666390938	228 SWISS BUN 5010666440022
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### SHELF 2

W:495mm x D:445mm

2214 SUGAR TOP DOUGHNUT 7141247865700	684 PINK RING DOUGHNUT 5010666440640	2211 CHOC DOUGHNUT 7141247866097
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### SHELF 1

W:495mm x D:445mm

CR19UP STRAWBERRY CHEESECAKE BUN 7141247853097	2207 CINAMON APPLE THRILL 7141247867919	2015E CHOCOLATE & ORANGE BUN 7141247862631
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### BASE TRAY

W:540mm x D:510mm

307 MARGHERITA PIZZA 7141247852182	309 PEPPERONI PIZZA 7141247851987	053EF CHEESE TWIST 7141247854193
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COSSIGA BTGRF6



# Planograms



## SHELF 2

W:790mm x D:430mm

663 APPLE TOP CHOC DOUGHNUT 5010666440503	730 APPLE DANISH 5010666412852	718 LONG JAM SPLIT DOUGHNUT 5010666393373	703 YUM YUM 7141247879578	074 BELGIAN BUN 7141247932877
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## SHELF 1

W:790mm x D:430mm

664 ALMOND AND CREAM DOUGHNUT 7141247879332	085 MILLIONAIRE SHORT BREAD 5010666440152	086 CHOCOLATE BROWNIE 5010666440169	806 BELGIAN BUNS LEMON 5010666390938	2207 CINAMON APPLE THRILL 7141247867919
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## BASE TRAY

W:750mm x D:410mm

054 SAUSAGE ROLLS 6" 7141042661279	056 BEEF AND VEGETABLE PASTY 7141042659238	2247 CHOCOLATE TWIST 7141247856302	053EF CHEESE TWIST 7141247854193
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COSSIGA GOGRF 9

Ready for:

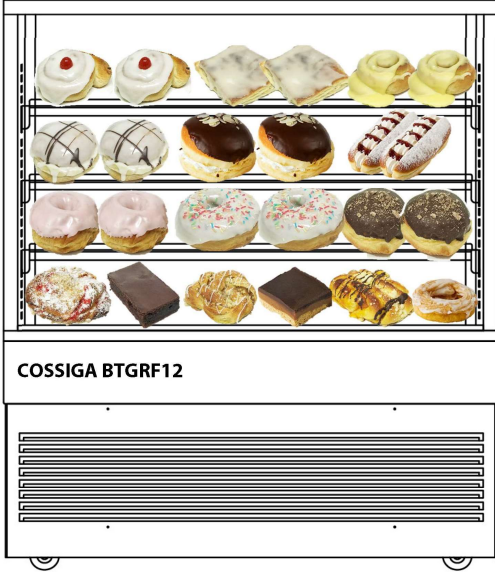
1 x COSSIGA GOGRF9 (TOWER COUNTER SERIES CHILLED)

L:900xD:650xH:733 (mm)



# Planograms

Ready for:  
**2 x COSSIGA BTGRF12 (TOWER COUNTER SERIES)**  
 L:1200xD:750xH:1380 (mm)



**SHELF 3**  
 W:1090mm x D:445mm

074 BELGIAN BUN 7141247932877	730 APPLE DANISH 5010666412852	806 LEMON BELGIAN 5010666390938
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**SHELF 2**  
 W:1090mm x D:445mm

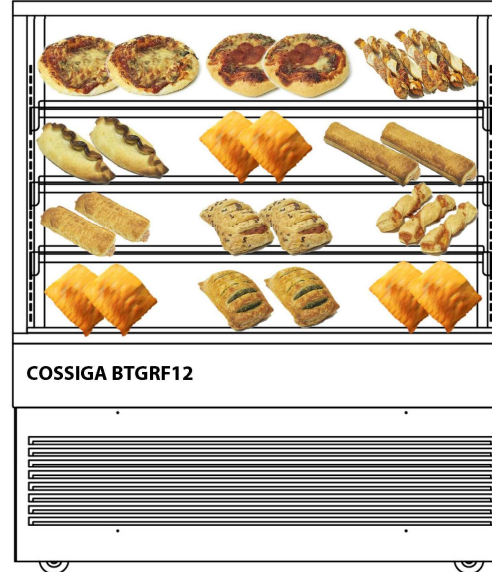
663 APPLE TOP CHOC DOUGHNUT 5010666440503	664 ALMOND CHOC DOUGHNUT 7141247879332	718 LONG JAM SPLIT DOUGHNUT 5010666393373
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**SHELF 1**  
 W:1090mm x D:445mm

684 PINK RING DOUGHNUT 5010666440640	1059UP RAINBOW DOUGHNUT 7141247879028	2211 CHOC DOUGHNUT 7141247866097
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**BASE TRAY**  
 W:1140mm x D:510mm

CR19UP STRAWBERRY CHEESECAKE BUN 7141247853097	086 CHOCOLATE BROWNIE 5010666440169	2207 CINAMON APPLE THRILL 7141247867919	085 MILLIONAIRE SHORT BREAD 5010666440152	2015E CHOCOLATE & ORANGE BUN 7141247862631	703 YUM YUM 7141247879578
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**SHELF 3**  
 W:1090mm x D:445mm

307 MARGHERITA PIZZA 7141247852182	309 PEPPERONI PIZZA 7141247851987	053NE SPICY PIZZA CHEESE STICKS 7141247856432
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**SHELF 2**  
 W:1090mm x D:445mm

056 BEEF & VEGETABLE PASTY 71410426659238	059 STEAK SLICE 7141247851956	055 8" SAUSAGE ROLL 7141042661224
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**SHELF 1**  
 W:1090mm x D:445mm

054 6" SAUSAGE ROLL 7141042661279	81615E1 PEPPER PASTRY 7141247857279	053EF CHEESE TWIST 7141247854193
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**BASE TRAY**  
 W:1140mm x D:510mm

057 CHEESE & ONION SLICE 7141247851840	81614U1 SPINACH & GREEK CHEESE PASTRY 7141247856678	058 CHICKEN SLICE 7141247851734
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# Planograms

## Bread & Rolls

	230 <b>WHITE TOASTIE</b> 5010666418182	739 <b>TIGER BREAD</b> 5010666020248	
	630 <b>SMALL WHITE FARMHOUSE</b> 5010666020347	841 <b>SMALL WHITE BLOOMER</b> 5010666020279	
	842 <b>MULTISEED FAMILY SLICED</b> 5010666020262	985C12 <b>PREMIUM CRUSTY BLOOMER</b> 7141042654011	
	991 <b>SHEPHERD'S LOAF</b> 5010666371609	1236 <b>ROMANIAN FRANZELA ALBA</b> 7141247904164	
	816 <b>WHITE SOFT ROLLS</b> 5010666020361	817 <b>WHITE FINGER ROLLS</b> 5010666020408	815 <b>SOFT MULTISEED KAISER ROLLS</b> 5010666020378
	846 <b>WHOLEMEAL ROLLS</b> 5010666020392	250E <b>4 ARTISAN ROLLS</b> 5010666305468	109E4 <b>CRUSTY CLOUD ROLLS</b> 5010666305482

Ready for:  
1 x 800x370mm 6 shelf bay





# Core Range – Single Unit

Ready for: COSSIGA BTGRF6 L:600xD:750xH:1380 (mm)

PRODUCT CODE	PRODUCT NAME	SIZE	BARCODE
074	BELGIAN BUNS	1 each	7141247932877
730	APPLE DANISH	1 each	5010666412852
718	LONG JAM SPLIT CREAM DOUGHNUT	1 each	5010666393373
663	APPLE TOP CHOCOLATE DOUGHNUT	1 each	5010666440503
664	ALMOND CHOC DOUGHNUT	1 each	7141247879332
1059UP	RAINBOW DOUGHNUT	1 each	7141247879028
2207	CINAMON APPLE THRILL	1 each	7141247867919
669	ECLAIR	1 each	7141042657302
086	CHOCOLATE BROWNIE	1 each	5010666440169
054	6" SAUSAGE ROLL	1 each	7141042661279
2247	CHOCOLATE TWIST	1 each	7141247856302
056	BEEF AND VEGETABLE PASTY	1 each	7141042659238



# Core Range – Double Unit

Ready for: COSSIGA BTGRF6 L:600xD:750xH:1380 (mm)

PRODUCT CODE	PRODUCT NAME	SIZE	BARCODE
074	BELGIAN BUNS	1 each	7141247932877
730	APPLE DANISH	1 each	5010666412852
663	APPLE TOP CHOCOLATE DOUGHNUT	1 each	5010666440503
718	LONG JAM SPLIT CREAM DOUGHNUT	1 each	5010666393373
1059UP	RAINBOW DOUGHNUT	1 each	7141247879028
664	ALMOND CHOC DOUGHNUT	1 each	7141247879332
054	SAUSAGE ROLLS 6"	1 each	7141042661279
056	BEEF AND VEGETABLE PASTY	1 each	7141042659238
085	MILLIONAIRE SHORT BREAD	1 each	5010666440152
075	CHELSEA BUNS	1 each	5010666440015
2214	WIMBLEDON SUGAR TOP DOUGHNUT	1 each	7141247865700
228	SWISS BUN	1 each	5010666440022
086	CHOCOLATE BROWNIE 1X100G LOOSE	1 each	5010666440169
2207	CINAMON APPLE THRILL	1 each	7141247867919
684	PINK RING DOUGHNUT	1 each	5010666440640
053EF	EF BAKERS CHEESE TWIST	1 each	7141247854193
806	BELGIAN BUNS LEMON	1 each	5010666390938
2015E	CHOCOLATE & ORANGE BUN	1 each	7141247862631
CR19UP	STRAWBERRY CHEESECAKE BUN	1 each	7141247853097
2211	WIMBLEDON CHOC DOUGHNUT	1 each	7141247866097
669	ECLAIR	1 each	7141042657302
059	STEAK SLICE	1 each	7141247851956
055	8" SAUSAGE ROLL	1 each	7141042661224
307	MARGHERITA PIZZA	1 each	7141247852182
309	PEPPERONI PIZZA	1 each	7141247851987



# Retail Ready Range

Ready for: COSSIGA BTGRF6 L:600xD:750xH:1380 (mm)

PRODUCT CODE	PRODUCT NAME	PACK SIZE	BARCODE
1075	2 BELGIAN BUNS	2 pack	5010666305499
855	2 LONG JAM SPLIT DOUGHNUTS	2 pack	5010666020460
2235	TRIPLE TREAT DOUGHNUTS	3 pack	7141247861207
CR04P4	4 SLICE TOFFEE CAKE	4 slice	7141247859402
CR17P4	4 SLICE CHOCOLATE CAKE	4 slice	7141247859334
1052	2 YUM YUMS	2 pack	5010666305444
821	2 APPLE DANISH	2 pack	5010666020491
CR16P4	4 SLICE COCONUT CAKE	4 slice	7141247859433
1059	2 RAINBOW DOUGHNUTS	2 pack	6887135746690
851	2 PINK RING DOUGHNUTS	2 pack	5010666020439



# Bread & Rolls Range

Ready for: 800x370mm bay with 6 shelves

PRODUCT CODE	PRODUCT NAME	WEIGHT	BARCODE
194	GRANARY SANDWICH 16MM	700g	5010666418199
163	LARGE FARMHOUSE WHITE 16MM	800g	7141042663372
230	SANDWICH WHITE 16MM	700g	5010666418182
739	TIGER BLOOMER 800G 16MM	800g	5010666020248
1125LE16	RUSTIC SOURDOUGH BLOOMER 16MM	600g	7141042650099
160	LARGE WHITE BLOOMER 16MM	800g	5010666403294
944	MULTISEED SANDWICH 16MM	700g	7141042662368
841	SMALL WHITE BLOOMER 16MM	400g	5010666020279
696S12	SMALL MULTISEED FARMHOUSE 12MM	400g	7141042661842
0344	GRANARY PUMPKIN ROUND 800	800g	7141247857781
985C12	PREMIUM firm 700G 12MM	700g	7141042654011
1236	ROMANIAN FRANZELA ALBA 500g	500g	7141247904164
991	SHEPHERDS 12MM GORALSKI	400g	5010666371609

PRODUCT CODE	PRODUCT NAME	SIZE	BARCODE
816	4 SOFT WHITE ROLLS	4 pack	5010666020361
902	4 SMALL WHITE BAPS	4 pack	5010666371449
906	4 SMALL WHOLEMEAL BAPS	4 pack	5010666385910
CR15P4	4 HOT DOG ROLLS	4 pack	7141247857408
815	4 SEEDED WHITE ROLLS	4 pack	5010666020378
2236	2 WHITE AND 2 BROWN SOFT ROLLS	4 pack	7141247861092



# Additional Range

Ready for: COSSIGA BTGRF6 L:600xD:750xH:1380 (mm)

PRODUCT CODE	PRODUCT NAME	PACK SIZE	WEIGHT	BARCODE
50854UP1	CHOCOLATE FUDGE MELTDOWN	1	90g	7141247880857
41281UP1	CHERRY CRUMBLE	1	150g	7141247880727
47800UP1	NUTTY WHITE CHOC SLICE	1	130g	7141247880130
055	SAUSAGE ROLLS 8'	1	152g	7141042661224
51192UP2	APPLE CRUMBLE BAKE TRAYBAKE	1	125g	7141247880581
11254E	CO-OP RUSTIC SOURDOUGH 4	1	400g	7141042652024
207	LARGE WHOLEMEAL SANDWICH	1	700g	5010666418205
2001EP	CHEESECAKE BUN	1	120g	7141042661026
1111	WHOLEMEAL SOURDOUGH	1	500g	5010666305451
016	FRENCH BAGUETTE	1	400g	5010666305550
703	YUM YUM	1	each	7141247879578
2198	COOKIE MONSTER DOUGHNUT	1	each	7141247872777
2247	CHOCOLATE TWIST LOOSE	1	each	7141247856302
597	SMALL WHOLEMEAL BLOOMER 16MM	1	400g	5010666020316
732S16	LARGE MULTISEED FARMHOUSE 16MM	1	800g	7141042662047
396UP	CHOC CAKE 1 SLICE	1	each	7141247869609
50861UP1	CHEESE CAKE 1 SLICE	1	each	7141247880420
1125E16	RUSTIC SOURDOUGH 600G 16MM	1	600g	7141042661798
47227UP1	CARROT CAKE 1 SLICE	1	each	7141247869401
630	SMALL WHITE FARMHOUSE 16MM	1	400g	5010666020347
50964UP1	STRAWBERRY HEAVEN 1 SLICE	1	each	7141247871695
2262E	PEACH AND CREM TURNOVER	1	each	7141247852540
51927UP1	MARBLE CAKE 1 SLICE	1	each	7141247873408
50248UP1	TRIPLE CHOC CAKE 1 SLICE	1	each	7141247880093
48703UP1	RASPBERRY COCONUT CAKE 1 SLICE	1	each	7141247871275
812	CARAMEL JAM DOUGHNUT	1	each	5010666402600
109E4	WHITE CRUSTY ROLLS 4PK	4	pack	5010666305482



# Packaging

## Film fronted paper bags

Our white film fronted bag is made from sustainably sourced paper. It has a plastic film front window and is the perfect solution for our unpacked individual cakes and pastries.



PRODUCT CODE	PRODUCT NAME	PACK SIZE
SUN208	WHITE FILM FRONTED BAG 1000PK	1000



# Contact Information

**Delivery Frequency:**

3 times per week  
(Mon, Wed, Fri) or (Tue, Thu, Sat)\*

\*Subject to location and route availability

**Main Office:**

EF Bakers Ltd  
Unit 7, Regis Business Centre, Durban Road,  
Bognor Regis, West Sussex, PO22 9QT

**Telephone:**

0333 303 4313

**Bakery Mobile:**

07713 391288

**Email:**

[contact@efbakers.co.uk](mailto:contact@efbakers.co.uk)

